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Rhino Club Card Membership Program Comes to Illinois *Local owner launches business that gives back to schools, community nonprofits*

(Sleepy Hollow, IL) Feb. 1, 2021 – Businesses are always looking for ways to give back to nonprofit organizations in its communities. One Sleepy Hollow business owner has found a simple way that provides dividends to business and nonprofits.

Dan Breier, owner of BreierSide Solutions LLC, a charity fundraising consulting company, is introducing the Rhino Club Card program for the first time in Illinois. The program's purpose is to team up with local nonprofits, sports teams, clubs and schools in order to offer a nationwide discount card which, in turn, become successful fundraising opportunities for them.

Breier explained that, for example, a local youth baseball team would sign up to sell these cards to friends, family and neighbors alike. The benefit is that customers would receive nationwide discounts of services, restaurants and even vacation destinations.

"This company gives over 50 percent to charities and really supports local businesses," he said. "What is very attractive about this membership is that everything is mobile through an app. You can search geographically for whatever you need."

After graduating from Purdue University in 1994, Breier received his business entrepreneurship training working in the sales, finance and operations departments at his father's company, the Lisle-based National Seed. The company is a full-service distributor of proprietary grass seed, chemicals, fertilizers, ice melt and turf maintenance products. Breier eventually became the company's owner and stayed in that role until last year.

His father also showed him that a good business owner also gives back to local charities. Joining the Lions Club and charitable organizations such as Sertoma was second nature to him. Breier also did philanthropic work through mentoring children and coaching youth baseball and basketball teams.

Teaming up with Rhino Club Card was the perfect fit for Breier.

"With so many nonprofits needing financial help because of the pandemic, I want to offer a way that is easy for consumers and businesses to donate through their purchases," Breier said. "With Rhino Club Card having partnerships with national and local businesses, consumers can find a wealth of services."

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About BreierSide Solutions LLC:

BreierSide Solutions was started to help give back to the community. The Breiers have played active roles in their community. From coaching, to teaching, to mentoring and donating to a number of worthy causes, the Breiers aim to help make the world a better place. Fundraising is a critical and recurring need for schools, churches, charities and youth sports teams that has only become more important during the recent pandemic. Reach out to us today and let us help you achieve your fundraising goals!



We specialize in fundraising for schools, non-profits, and sports leagues throughout the Chicago, Illinois, area. We are partnered with Rhino Club Card to provide you multiple options both locally and nationwide. We would be happy to discuss with you what we can help you achieve. There is no inventory to buy and no risk to your organization for losing money. We try to keep things as easy as possible for you to make fundraising easy, fun and lucrative. For more information, visit <https://breierside.com/>.

About Rhino Club Card:

The Rhino Club Card offers limitless savings and discounts from local and national sponsors. The cutting edge Rhino Club Card App has made the typical local discount card program and coupon books obsolete. The app is valid all year long, not limited to single use, and targets larger audiences far beyond your local area.



The Rhino Club Card Fundraising Program helps you raise more money per sale than competitors. Absolutely zero upfront costs, and we will provide you with all necessary online selling materials. All sales are completed and fulfilled during the first interaction. For more information, visit <https://rhinoclubcard.com/>.

Dan Breier

Owner of BreierSide Solutions



Dan Breier is the owner of BreierSide Solutions, a charity fundraising consulting company in Sleepy Hollow, Illinois. BreierSide Solutions was started to help give back to the community. Dan and his wife Donna Breier have played active roles in their community. From coaching, to teaching, to mentoring and donating to a number of worthy causes, the couple aims to help make the world a better place. Fundraising is a critical and recurring need for schools, churches, charities and youth sports teams that has only become more important during the recent pandemic.

Dan's philanthropic work includes being a pitch-in program mentor for the Wood Family Foundation in Chicago. The foundation facilitates collaborative relationships between school partners and families that provide support and opportunities to empower students to succeed in middle school, high school, and beyond. He also has been the head basketball coach for St. Catherine of Siena School in West Dundee and a baseball coach for the Tri-Cities Little League and All-Stars.

One cause that the Breiers have been passionate about is raising monies to fight against ALS. From 2015 to 2019, Dan has organized events as the ALS Golf Outing Chairman for the Sanderson Cup and has been the Chairman for the Smash ALS Bash in 2017 and 2019.

Before becoming owner of BreierSide Solutions, Dan started his business entrepreneurship training working for the Lisle-based National Seed, his father's company, as a sales and finance and operations areas. Dan became owner in 2006 until 2020. He is a sales representative for Conserv FS.

The Breiers are proud parents of Luke, 18, an Indiana University student and Jacob, 16, a junior at St. Edward's Central Catholic High School in Elgin. With Grace, their 5-year-old Cavapoo dog, the family resides in Sleepy Hollow, Illinois.

Donna Breier

President of BreierSide Solutions

Donna spent her professional life as a 4th grade teacher, a reading teacher and a stay-at-home mother to two boys. Her passion and love in helping children led her to her current position as President of BreierSide Solutions, a charity fundraising consulting company in Sleepy Hollow, Illinois.



Donna's interest in helping nonprofits with their fundraising came about after learning how a close friend was diagnosed with ALS five years ago. With her husband Dan, BreierSide Solutions was created as a way to make fundraising easy, fun and lucrative!

It was at a fundraising event at Purdue University in 1993, where Donna met Dan. Five years later, they married and became the parents of two sons: Luke, 18, an Indiana University student and Jacob, 16, a junior at St. Edward's Central Catholic High School in Elgin. With Grace, their 5-year-old Cavapoo dog, the family resides in Sleepy Hollow, Illinois.

How Rhino Club Card Helps Businesses and Nonprofits:

Based in Naples, Florida, Rhino Club Card offers a specialized membership program with the purpose of partnering with local nonprofits, sports teams, clubs and schools in order to offer a nationwide discount card which, in turn, become successful fundraising opportunities for them. These nonprofits would sign up to sell these cards to its members. By downloading an app, members would then receive local and nationwide discounts of services, restaurants and even vacation destinations. Dan Breier, owner of BreierSide Solutions LLC, a charity fundraising consulting company in Sleepy Hollow, Illinois, can explain the card concept and how it is a win/win situation for businesses and nonprofits.

Recognizing the philanthropic need:

Dan Breier, owner of BreierSide Solutions LLC, a charity fundraising consulting company, learned from his father the joy of giving back to the community brings to those who donate their time, talent and treasure. He saw how his father donates his time to help his local Lion Club and Sertoma chapters. With a beautiful taste of philanthropy, Dan assisted in golf outings to raise funds for ALS and coached youth baseball and basketball teams. With the COVID-19 pandemic causing a devastating ripple effect to this nation's nonprofits, Dan can talk about how people can do their part to support their local charities.

Using Technology to Help Nonprofits:

Technology is an important ingredient in developing outreach with the public as they make financial donations and volunteering choices. According to Galaxy Digital, apps and services give donors, volunteers and nonprofits accessibility and flexibility. It said that "Smartphone users are set to reach 271 million by 2022 in the U.S. alone. People are using their phones to check social media, perform web searches, and make purchases." Rhino Club Card is making use of this trend by creating an app to help consumers get discounts to services and other items while helping nonprofits. Dan Breier, owner of BreierSide Solutions LLC, a charity fundraising consulting company that offers Rhino Club Card, can explain how technology will be essential in the nonprofit field.